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16 UNITED STATES DISTRICT COURT
17 NORTHERN DISTRICT OF CALIFORNIA
OAKLAND DIVISION

18 U.S. Ethernet Innovations, LLC,
19 Plaintiff,
20 v.
Acer, Inc., et al.,
21 Defendants,
22 Atheros Communications, Inc., et al.,
23 Intervenor.

24
25 AT&T Mobility, LLC, et al.,
26 Defendants.

Case No. 3:10-cv-03724 CW (LB)
Case No. 3:10-cv-05254 CW
Case No. 3:10-cv-03481 CW

RETAILER DEFENDANTS'
SUPPLEMENTAL BRIEF
REGARDING STAY OF CLAIMS
PENDING RESOLUTION OF CLAIMS
AGAINST INTERVENORS AND
ACER DEFENDANTS

27
28 RETAILER DEFENDANTS' SUPPLEMENTAL
BRIEF REGARDING STAY OF CLAIMS

Case No. 3:10-cv-03724 CW (LB)
Case No. 3:10-cv-05254 CW
Case No. 3:10-cv-03481 CW

1 Zions Bancorporation,
2 Plaintiff,
3 v.
4 U.S. Ethernet Innovations, LLC,
5 Defendant.
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I. INTRODUCTION

Pursuant to the Court’s December 7, 2012 Order (Dkt. No. 403), the defendants and Zions Bancorporation¹ (“the Retailer Defendants”) in this case (“the AT&T Litigation”) hereby submit this Supplemental Brief Regarding Stay of Claims Pending Resolution of Claims Against Intervenor and Acer Defendants.

The AT&T Litigation is USEI’s attempt to take a third bite of the same apple. In the Acer Litigation, USEI has accused network adapter chips provided by the Chip Suppliers of infringing four patents. It has also accused the same chips of infringing the same patents when sold in computers provided by the Computer Maker Defendants. With the Retailer Defendants, it is trying to recover a third time for the same chips from the end-users who bought or license and use the computers that contain them. The Supreme Court’s opinion in *Quanta* forbids double—and here, triple—recovery for the same product. Resolving the claims against the Chip Suppliers will resolve liability for the Retailer Defendants. Because USEI’s infringement contentions demonstrate that the liability of the Retailer Defendants is derivative of the allegations in the Acer Litigation, the Court should maintain the stay of the AT&T Litigation and Zions Litigation.

Maintaining the stay in this case in favor of the Acer Litigation will conserve judicial resources, create a fair and manageable process for adjudicating USEI’s claims, and will not prejudice USEI. Notably, (i) the claims in the Acer Litigation will dispose of the claims in this case, (ii) continuing the stay in this case will simplify resolution of USEI’s claims by eliminating unnecessary discovery of potentially thousands of accused products used by the Retailer Defendants that incorporate chips already at issue in the Acer case, (iii) the Retailer Defendants

¹ Like many of the other Retailer Defendants, Zions Bancorporation, a financial services holding company, is an end-user of computers that may contain certain accused chips. Many of the computers used by Zions Bancorporation are made by the Computer Makers that are named as Defendants in the Acer Litigation and presumably would be at issue in the Acer Litigation. After unsuccessful attempts to resolve USEI’s infringement allegations, Zions Bancorporation filed a complaint for declaratory judgment of non-infringement, invalidity and unenforceability before this Court on August 6, 2010 (“Zions Litigation”). USEI filed its answer on March 4, 2011, however, it did not file a counterclaim for patent infringement, and has not served infringement contentions against Zions. This brief treats Zions as one of the Retailer Defendants.

1 have no information concerning the structure or operation of the Ethernet features at issue in this
 2 case, (iv) the Acer Litigation is comparatively advanced while the parties have not yet filed
 3 answers in this case; and (v) USEI, as a non-practicing entity asserting expired patents, is not
 4 entitled to injunctive relief² and its claims for damages will be unaffected by the stay.³ For the
 5 sake of judicial efficiency and simple fairness, the Retailer Defendants respectfully request that
 6 this matter continue to be stayed while the real parties in interest, USEI and the Chip Suppliers,
 7 proceed with their claims in the Acer Litigation.

8 **II. BACKGROUND**

9 On October 9, 2009, U.S. Ethernet Innovations, LLC (“USEI”) filed *U.S. Ethernet*
 10 *Innovations, LLC v. Acer, Inc., et al.*, Civil Action No. 4:10-cv-03724-CW (“the Acer Litigation”),
 11 against a series of computer manufacturers, alleging infringement of four patents because their
 12 computers incorporate network interface adapter chips (“chips”). Shortly thereafter, the *real*
 13 defendants in interest intervened in the Acer Litigation. Those real defendants - Intel, Atheros,
 14 Marvell, NVIDIA and Broadcom (“Chip Suppliers”) – supply chips that USEI has accused of
 15 infringement. On March 10, 2010, USEI filed the AT&T Litigation. The Texas Court transferred
 16 the Acer Litigation to this District on August 19, 2010, and USEI consented to the transfer of the
 17 AT&T Litigation shortly thereafter.

18 On December 20, 2010, the Retailer Defendants sought a stay in this case “on the ground
 19 that Defendants are merely customers of the real parties in interest, whom Plaintiff has already
 20 sued in a different lawsuit.”⁴ The *next day*, the Court granted the stay without oral argument and
 21 without awaiting Plaintiff’s opposition.⁵ The stay was then partially lifted for the purposes of
 22

23 ² See *eBay Inc. v. MercExchange, L.L.C.*, 547 U.S. 388, 391 (2006); *Voda v. Cordis Corp.*, 536
 24 F.3d 1311, 1329 (Fed. Cir. 2008).

25 ³ A prevailing plaintiff is generally entitled to recover damages for infringement occurring up to
 26 six years prior to the filing of the Complaint. 35 U.S.C. § 286.

26 ⁴ See Dkt. No. 246 at p. 1.

27 ⁵ *Id.*

claim construction, which has since been completed.⁶ However, nothing that occurred during claim construction reverses the wisdom in Judge Ware’s initial stay order – the Retailer Defendants are not the true parties in interest.

III. THE AT&T LITIGATION SHOULD REMAIN STAYED

A. A Stay is Within the Sound Discretion of the District Court

District courts have broad, inherent authority to reorganize and reorder the issues presented for litigation before them.⁷ This inherent authority includes the power to stay a case. “[T]he power to stay proceedings is incidental to the power inherent in every court to control the disposition of the causes on its docket with economy of time and effort for itself, for counsel, and for litigants.”⁸

According to the Ninth Circuit in *Filtrol Corp. v. Kelleher*, the decision to stay is based upon the court’s sound discretion and basic principles of equity, fairness, efficiency and conservation of precious judicial resources. When applied to this case, these principles weigh strongly in favor of continuing the stay of this case pending resolution of the claims between the Chip Suppliers and USEI in the Acer Litigation.

Judge Ware rightly used this power before, and the Court should reenter a stay.

The chips incorporated in products used by the Retailer Defendants are the sole basis for the infringement allegations, and all but one chip accused in the AT&T Litigation is already accused of directly infringing the same claims of the same patents in the Acer Litigation. The Chip Suppliers are the real parties in interest, have sole possession of relevant information, and are taking an active and lead role in Acer Litigation, in which they intervened to protect their customers. Because liability in the AT&T Litigation derives from liability in the Acer Litigation, the Court should exercise its discretion and maintain the stay that Judge Ware put in place.

⁶ See Dkt. No. 255 at p. 2.

⁷ *Filtrol Corp. v. Kelleher*, 467 F.2d 242, 244 (9th Cir. 1972).

⁸ *Landis v. North American Co.*, 299 U.S. 248, 254 (1936).

B. This Case is about the Network Interface Adapter Chips made by the Chip Suppliers in the Acer Litigation

Most of the Defendants in this action (10 out of 15) are large national chain retailers in the business of selling clothing, accessories, cosmetics or home furnishings. Out of the remaining defendants, one is a hardware and home improvement retailer, one is a book, magazine and electronic reader retailer, one is a cell phone and cable television service provider and retailer, one is a consumer electronics and cell phone retailer, one manufactures and sells motorcycles and related accessories through independent dealerships, and one is a financial services holding company. None of these businesses have anything to do with the technology in suit.

On April 4, 2011, USEI served infringement contentions on the Retailer Defendants. These charts are directed solely to the design and operation of the individual chips made by the Chip Suppliers in the Acer Litigation—they do not even identify any computers that use these chips. Judge Ware’s first claim construction order confirmed that the patents focus on the adapters, not the Computers (or their users): “The Patents-In-Suit pertain to network interface adapters.”⁹

For all but one accused chip in this case, USEI’s infringement contentions simply cross-reference the accusations in infringement contention charts also served in the Acer Litigation, and do not even mention any products of the Defendants by name. Indeed, almost all of the Retailer Defendants do not make any products at all – instead, like Macy’s, Dress Barn and others, they are simply large chain retailers whose sole connection to the alleged infringement is that they happen to use Ethernet-enabled computers and printers in their stores and offices.

The issues in the AT&T Litigation are thus entirely derivative of the issues in the Acer Litigation. The case against the Chip Suppliers will resolve all of the issues related to all but one chip currently asserted against the Retailer Defendants, since they are already accused of infringing the same claims in the Acer Litigation. If the Chip Suppliers prevail on invalidity or unenforceability, then the case will be over for the Retailer Defendants. Likewise, any finding of

⁹ First Claim Construction Order, Dkt. 586.

1 non-infringement for a specific chip will remove that chip from the AT&T Litigation. A finding
 2 of liability against a Chip Supplier will also exhaust USEI's claims against their downstream
 3 customers under the Supreme Court's *Quanta* opinion.¹⁰ USEI cannot recover damages twice
 4 (much less three times) for the same product – and all four patents expired on July 28, 2012.

5 **1. The Retailer Defendants lack relevant information.**

6 The accused chips are complicated semiconductors consisting of millions of transistors,
 7 whose design and operation is proprietary and unavailable to the Retailer Defendants. None of the
 8 Retailer Defendants know how equipment allegedly incorporating the chips is constructed or
 9 operates, or even which specific chips are used in that equipment, and they do not possess any
 10 technical documents describing these chips. The accused chips are simply one of hundreds of
 11 components located inside a product (*e.g.*, a computer) purchased by the Defendants.

12 Moreover, the financial information related to the sales of these chips will be produced by
 13 the Chip Suppliers. The Retailer Defendants buy or license and use computers and other similar
 14 devices; they do not specify or know the particular Ethernet adapter chips used in these computers,
 15 and they do not know what these chips cost.¹¹ The chips accused by USEI are inexpensive,
 16 commodity components that are not touted with the sale of the computer. Sales information from
 17 the Retailer Defendants, who are simply end-users of these computers, is redundant and legally
 18 irrelevant under *Quanta*.

19 Despite the gulf separating the Retailer Defendants and the relevant facts, USEI has sought
 20 crushingly broad discovery on all Ethernet-enabled devices used by the Retailer Defendants.¹²

21
 22 ¹⁰ *Quanta Computer, Inc. v. LG Elecs., Inc.*, 553 U.S. 617, 625-28 (2008).

23 ¹¹ *See LaserDynamics, Inc. v. Quanta Computer, Inc.*, 694 F.3d 51 (Fed. Cir. 2012).

24 ¹² USEI initially requested information on ridiculously broad categories of potential accused
 25 products that the Retailer Defendants may use, including a detailed accounting of “all laptop or
 26 portable computers,” “all cable modems,” and “all other Ethernet-capable devices of any kind.”
 27 *See e.g.*, June 16, 2010 letter to Willem Schuurman (attached as Ex. A). *See also* USEI's Requests
 28 for Documents and Things Upon Defendant AT&T Mobility, Inc. (attached as Ex. B) at p. 6-7,
 requesting a detailed accounting of any “device that includes an Ethernet port” used by any
 employee since March 1, 2004. Similar letters and RFPs were served on the other Retailer
 Defendants. Further, on December 7, 2012, USEI represented to counsel for Macy's that it would
 only agree to a continued stay for the Retailer Defendants if they would undertake the extensive

USEI contends that any device with an Ethernet network adapter chip is relevant to discovery, and wants an accounting of all such products that a Retailer Defendant buys, uses, or resells in its normal business operations. Any discovery related to the chips themselves will need to come from the companies who design and manufacture these adapter chips, and the large costs and impositions USEI's proposed discovery will impose on each Retailer Defendant are an unreasonable and unnecessary burden in light of the Acer Litigation. Because this case is redundant with the Acer Litigation, it appears likely that USEI seeks intrusive discovery of end users in this case primarily as a ploy to force large cost-of-litigation settlements on parties who do not possess any of the information needed to defend themselves.

Allowing the case against the Retailer Defendants to proceed would not only duplicate the work in the Acer Litigation, it would severely burden the Retailer Defendants who have no real connection to the relevant facts.¹³ Furthermore, the Acer Litigation is more advanced in time than the AT&T Litigation. A continued stay pending resolution of the claims between USEI and the Chip Suppliers is a sensible and reasonable means of lessening the inefficiency, burden and inherent unfairness of USEI's intentionally created mess.

2. AT&T Mobility should remain in the AT&T Litigation, and should remain stayed.

The sole exception to the exact duplication of infringement contention charts between the Acer Litigation and the AT&T Litigation is Claim Chart 34. This chart is directed to Ethernet functionality provided by a Sigma Designs chip in the AT&T U-verse settop box.¹⁴ Although the chart names the U-verse box, it includes no other detail about it, and focuses only the design of the

and costly internal investigation to provide usage statistics of all products listed in unspecified "categories" of products that they would later define. *See* Declaration of Anthony LoCicero (attached as Ex. C). The Retailer Defendants have no reason to believe USEI will be any more tailored in their request than the June 2010 letter.

¹³ *See WiAV Networks, LLC v. 3Com Corp.*, 2010 WL 3895047, at *1 (N.D. Cal. October 1, 2010) (condemning joinder of such a large number of unrelated parties); *Finisar Corp. v. Source Photonics, Inc.*, No. 10-032 (N.D. Cal. May 5, 2010) (same).

¹⁴ Although Sigma Designs is not a party to this case, USEI chose not to sue Sigma Designs even though Sigma is based in Northern District of California.

1 chip. Beyond the information cited by USEI in its contentions, AT&T Mobility has no
 2 information regarding the structure, function, operation, or total sales of the accused Sigma chip.
 3 Nor does AT&T Mobility have any direct contractual relationship with Sigma, but is merely a
 4 customer of a customer of a customer of Sigma.

5 On this basis, USEI has urged that AT&T should be treated as one of the Computer
 6 Makers in the Acer Litigation, and not a Retailer Defendant. The identification of a single
 7 product, when thousands of separate products are already at issue in the Acer Litigation, does not
 8 justify moving AT&T into the Acer Litigation.

9 **3. The AT&T Litigation has always been about leverage, and not the**
 10 **merits.**

11 On February 20, 2010, the Acer Defendants met and conferred with USEI regarding a
 12 motion to transfer the case from the Eastern District of Texas to this District. On March 9, 2010,
 13 the Acer Defendants filed their motion. The next day, USEI filed the AT&T Litigation in the
 14 Eastern District of Texas to bolster its arguments against the *Acer* transfer motion. The basis for
 15 USEI's allegations in the AT&T Litigation are, with one lone exception, a mere cut-and-paste of
 16 the same infringement contentions regarding the exact same chips, patents, and claims at issue in
 17 the Acer Litigation and defended by the real parties in interest, the Chip Suppliers.¹⁵

18 Tellingly, USEI cited the AT&T Litigation in its opposition papers to the Acer Litigation
 19 venue transfer motion as an important reason to deny transfer, citing the mere existence of the
 20 AT&T Litigation as a primary reason to deny transfer—even before details of the Acer Litigation
 21 defendants.¹⁶

22
 23 ¹⁵ The lone exception is a chip from Sigma Designs, and is one of approximately four dozen chips
 24 in infringement allegations asserted against AT&T Mobility. Like the remaining Chip Suppliers,
 25 Sigma Designs has all information related to the structure, function, operation, design, and sales of
 26 the accused chip, whereas AT&T Mobility has none. Sigma Designs is based in the Northern
 District of California, and yet USEI has chosen not to sue Sigma Designs, and instead is
 apparently using this single outlier chip as impermissible leverage to keep at least one Retailer
 Defendant in the case.

27 ¹⁶ See 6:09-cv-00448-JDL Dkt. No. 174 at p. 1.

1 **4. USEI will suffer no harm or prejudice if this case is stayed.**

2 USEI has not invested any effort into this case, separate and apart from the Acer Litigation,
3 that would be lost by a stay: fact discovery has not begun and a trial date has not yet been set. A
4 stay would not affect the amount of damages collectable by USEI, as a prevailing plaintiff is
5 generally entitled to recover damages for infringement occurring up to six years prior to the filing
6 of the complaint, and the patents have expired.¹⁷

7 Importantly, USEI is not entitled to injunctive relief in this case.¹⁸ All four of the patents
8 in suit have expired. USEI does not manufacture network interface adapter chips, computers or
9 any other devices or products. USEI does not compete with any of the defendants here or in the
10 Acer Litigation, and USEI has not lost a single customer or sale because of any act of alleged
11 infringement.

12 Finally, the four patents-in-suit were issued between 1994 and 1998, and yet USEI and its
13 predecessor waited **approximately 15 years** before bringing these claims against the Retailer
14 Defendants. The Retailer Defendants in this case are all well-known businesses that were in
15 existence long before 1994. Each of the defendants is an on-going business that can be pursued
16 for past patent infringement liability, if any, two or three years from now as easily as today. Given
17 the plaintiff's own extensive delay, it strains credulity for USEI to now argue that a comparatively
18 small additional delay would prejudice USEI.

19 In short, the factors identified by the Ninth Circuit in *Filtrol* demonstrate that a stay is
20 appropriate in the instant case in favor of the Acer Litigation, which is likely to resolve all
21 dispositive issues in this case. USEI would not be prejudiced by a stay; however, if this case were
22 to proceed, the Retailer Defendants would be forced to endure duplicative, complex, burdensome,
23 technical, and unnecessary litigation.

24
25
26 ¹⁷ 35 U.S.C. § 286.

27 ¹⁸ See *eBay Inc.*, 547 U.S. at 391; *Voda*, 536 F.3d at 1329.

1 C. The “Customer Suit” Doctrine Strongly Favors Maintaining the Stay

2 The “customer suit” doctrine holds that patent litigation should be conducted by the real
 3 party in interest – and the party in the best position to defend against the substance of the patent
 4 claims.¹⁹ Customers of the manufacturer, or even customers of customers, have little ability to
 5 defend against claims of infringement, and so these cases are not given the same preference or
 6 weight in deciding which of two or more matters filed in different Federal courts should be
 7 permitted to proceed.²⁰ Or, as other courts have stated it, “[t]he guiding principles in the customer
 8 suit exception cases are efficiency and judicial economy”²¹ Under this doctrine, litigation
 9 against or by a manufacturer of accused goods takes precedence over suits against the
 10 manufacturer’s customers, because “in reality, the manufacturer is the true defendant in the
 11 customer suit.”²²

12 Here, the manufacturers involved in the Acer Litigation are the real parties in interest.
 13 Those manufacturers – the Chip Suppliers – are in the best position to litigate against USEI’s
 14 claims of patent infringement because they have access to the highly technical and propriety
 15 information that will be crucial to resolving those claims. And similar to the “customer suit”
 16 situation, permitting this matter to proceed against mere customers of customers (or even
 17 customers of customers of customers) of the real parties in interest amounts to a waste of precious
 18 judicial resources and litigants’ time and money.

19 _____
 20 ¹⁹ *Katz v. Lear Siegler, Inc.*, 909 F.2d 1459, 1464 (Fed. Cir. 1990), quoting *Codex Corp. v. Milgo*
 21 *Elec. Corp.*, 553 F.2d 735, 737-38 (1st Cir. 1977); *Ciena Corp. v. Nortel Networks*, 2005 U.S.
 22 Dist. LEXIS 20095, *27 (E.D. Tex. May 19, 2005) (also citing *Codex*, 553 F.2d at 737-38)
 (“Underlying the customer-suit doctrine is the preference that infringement determinations should
 be made in suits involving the true defendant in the plaintiff’s suit, i.e., the party that controls the
 design, rather than in suits involving secondary parties, i.e. customers.”).

23 ²⁰ *A.P.T., Inc. v. Quad Envtl. Tech. Corp.*, 698 F. Supp. 718, 721 (N.D. Ill. 1988).

24 ²¹ *Tegic Commc’ns Corp. v. Bd. of Regents of Univ. of Tex. Sys.*, 458 F.3d 1335, 1343 (Fed. Cir.
 25 2006); *See also*, *A.P.T.*, 698 F. Supp. at 721 (customer-suit exception focuses on the real party in
 26 interest in a lawsuit against a mere customer because the interests of judicial economy are best
 27 served by first disposing of the patentee-manufacturer suit); *See also*, *A.P.T., Inc. v. Quad Envtl.*
Tech. Corp., 698 F. Supp. 718, 721 (N.D. Ill. 1988) (same) and *Kerotest Mfg. Co. v. C-O-Two*
Fire Equip. Co., 342 U.S. 180, 183-84, 72 S. Ct 219, 221 (1952).

28 ²² *Katz*, 909 F.2d at 1464, quoting *Codex*, 553 F.2d at 737-38.

Even if a stray accused chip is manufactured by a party who is not in the case, the overwhelming majority of the accused chips will be resolved by the Chip Suppliers in the Acer Litigation.²³

IV. CONCLUSION

USEI started the AT&T Litigation for a specific reason – to fight a motion to transfer in the Acer Litigation and to intimidate settlements from the Retailer Defendants based on products about which they have no detailed information about. Permitting USEI to abuse its position as plaintiff in this way is simply unfair and contrary to all of the principles of equity and conservation of judicial resources that guide this Court’s management of cases. For these reasons, the Retailer Defendants hereby respectfully request that the Court maintain the stay in this litigation while the Chip Suppliers and USEI – the real parties in interest here – continue with litigation in that matter.

Respectfully Submitted,

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²³ E.g., of the approximately four dozen network interface chips accused against AT&T Mobility, USEI has accused one that does not have a Chip Supplier in the Acer Litigation.

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By: /s/ Lionel M. Lavenue

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1 DATED: December 14, 2012

REED SMITH LLP

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4 Counsel for Intervenor Atheros Communications, Inc.
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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
OAKLAND DIVISION

U.S. Ethernet Innovations, LLC,
Plaintiff,
v.
Acer, Inc., et al.,
Defendants,
Atheros Communications, Inc., et al.,
Intervenors.

AT&T Mobility, LLC, et al.,
Defendants.

Zions Bancorporation,
Plaintiff,
v.
U.S. Ethernet Innovations, LLC,
Defendant.

Case No. 3:10-cv-03724 CW (LB)
Case No. 3:10-cv-05254 CW
Case No. 3:10-cv-03481 CW

[PROPOSED] ORDER GRANTING
RETAILER DEFENDANTS'
SUPPLEMENTAL BRIEF
REGARDING STAY OF CLAIMS
PENDING RESOLUTION OF CLAIMS
AGAINST INTERVENORS AND
ACER DEFENDANTS

Came on to be heard Retailer Defendants' Supplemental Motion to Stay. After consideration of the pleadings filed and hearing evidence and argument of counsel, the Court finds that good cause is appearing to GRANT the motion.

IT IS THEREFORE ORDERED that Retailer Defendants' Supplemental Motion to Stay is GRANTED.

IT IS FURTHER ORDERED that Case No. 3:10-cv-05254 and Case No. 3:10-cv-03481 are hereby stayed at least pending resolution of Case No. 3:10-cv-03724 CW (LB).

DATED: _____

HONORABLE CLAUDIA WILKEN
UNITED STATES CHIEF DISTRICT JUDGE

[PROPOSED] ORDER GRANTING RETAILER
DEFENDANTS' SUPPLEMENTAL BRIEF
REGARDING STAY OF CLAIMS

Case No. 3:10-cv-03724 CW (LB)
Case No. 3:10-cv-05254 CW
Case No. 3:10-cv-03481 CW